

ascribeinspector

analyzing comments automatically

key features

Text Analytics

- Sentiment analysis
- Concept extraction
- Concept grouping
- Advanced verbatim search
- Curate capabilities
- Deep-dive analysis
- Multilingual functionality
- Automatic codebook creation
- Rules-based NLP engine
- Load all data, not just text
- Filtering capabilities

Integrated Platform for Greater Flexibility

Ascribe Inspector also works well with:

- Sentiment reports
- Confidence scores/filters
- Phrase clouds
- Topic sentiment clouds
- Sentiment extracts
- Sentiment drill-down
- Word ranking reports
- SPSS
- Confirmit

Over 2 billion verbatim comments coded

Uncover Themes, Concepts and Sentiments – Simply

Consumer understanding begins with the first impression of the customer's voice. Deciphering which comments and feedback actually mean something, however, can be daunting – but not impossible. Ascribe Inspector™ uses natural language processing (text analytics) to extract consumer topics that are quickly categorized into concepts, themes and sentiments.

The power of the system is in its integration with the Ascribe Intelligence™ platform, which offers greater flexibility. Ascribe Inspector's easy-to-use interface requires minimal training. The result: Ascribe's platform enables companies to combine the speed and consistency of automation with the intuition of human expertise – competitively priced versus other text analytic offerings or outsourced options.

Dig Deeper When Needed

With Ascribe Inspector, you can automatically categorize any textual data quickly and easily within Ascribe™, which means less expensive processing and greater productivity.

Because Ascribe Inspector is integrated within the Ascribe Intelligence platform, your staff will have the capabilities to do deep-dive analysis and fast reporting. If findings from the initial text analysis suggest a closer examination of a subset of data, then Ascribe provides the tools for more detailed coding of those verbatim comments.

