

## Uncover Themes, Concepts and Sentiments - Automatically, Quickly & Simply

With Ascribe Inspector, you can automatically categorize any textual data quickly and easily, which means less expensive processing, greater productivity and more actionable insights.

- Sentiment Analysis
- Concept Extraction
- Concept Grouping
- Filtering Capabilities
- Curate Capabilities
- Deep-dive Analysis
- Auto-Translation
- API Data Connectors
- Data Visualization integration
- Multilingual Functionality
- Automatic Category Creation
- Rules-based NLP Engine
- Unstructured & Structured Data
- Advanced Verbatim Search

## Instantaneous Import of High-Volume Data for Immediate Insights

Ascribe Inspector is highly-automated, allowing you to import your data from many sources almost instantly, and start seeing actionable insights within moments or even seconds. It also allows you to update multiple analyses when new responses are loaded, making the tool very friendly to users with ongoing surveys.



### SENTIMENT ANALYSIS

Ascribe Inspector pulls the Sentiment - feelings and emotions attached to concepts and topics - from your data to provide insight as to why they feel that way or how different sub segments respond differently.

### UNSTRUCTURED & STRUCTURED DATA

Analyzing open-ends is critical to deeper understanding of the customer experience, but it is even more powerful when analyzed alongside the rest of the structured data, a key feature of Ascribe Inspector.

### ASCRIBE API

Ascribe's API provides an easy connection method to automate processes for survey import.

### AUTO TRANSLATE

Ascribe Inspector can translate questions to any language supported by Google Translate, and previously translated text within a given inspection is reapplied automatically within the inspection.



Ascribe Inspector automatically imports unstructured and structured feedback from any source (surveys, social media, call centers, spreadsheets) to get **actionable insights fast** via Natural Language Processing (NLP) data mining, sentiment and text analytics, and data visualization.

FOR MORE INFORMATION, CONTACT

[sales@goascribe.com](mailto:sales@goascribe.com)

877.241.9112 x55