

## Categorize Unstructured Comments with Ease and Precision

Ascribe Coder delivers a web-based, semi-automated coding management system that is flexible, powerful and universal.

- |                        |                            |
|------------------------|----------------------------|
| Single-source solution | Strong customer support    |
| Global access          | Enhanced data integration  |
| Scalable               | Multilingual functionality |
| Web-based              | Multimedia coding          |
| Secure                 | Productivity metrics       |
| Handles Translations   | Available as a Service     |

## Give the Team a Head Start on Fast, High-Quality Results

Ascribe Coder provides an environment to code and analyze mass amounts of textual content with the detail needed to make informed business decisions. This is why the world's largest research organizations use Ascribe Coder - it puts high-quality results in the client's hands faster, at lower costs, for a better experience. Integrates well with Ascribe Accelerator and Ascribe Illustrator.



### SEMI-AUTOMATED

Ascribe Coder uses auto-assisted methods within an overall structure to organize the work intelligently and optimize human decision-making in classifying customer comments.

### UNIVERSAL IMPORT/EXPORT

Ascribe Coder universally imports and exports client data across virtually any data platform, and can code unstructured data from any source, including surveys, emails, call center data and social media.

### PRODUCTIVITY ENHANCING

Ascribe Coder enables human coders to better use their intuitive capabilities to decipher complex language nuances consistently and with high precision.

### MULTI-LINGUAL

Ascribe Coder can decipher and code comments in all major European languages: English, Spanish, German, Italian, and French; and can work with many other languages.



Users of Ascribe Coder understand the meaning of unstructured comments as if they were being spoken directly to them, and can process hundreds of millions of comments per year with reduced cycle times, **higher productivity and lower costs.**

FOR MORE INFORMATION, CONTACT

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