

# New! AI Coder

## Code a study in hours instead of days

- Artificial-Intelligence based codebook builder and coding system
- Quickly produces a multi-level codebook using only open-end responses
- Easily edit your codebook, and even apply positive, neutral and negative nets
- Apply codebook to responses for fully automated coding, or drop into Ascribe Coder for manual refinement
- Reduce cycle time, higher productivity, lower costs, incredible results
- Uses the most advanced technologies: unsupervised machine learning, natural language processing, entity extraction and sentiment analysis

**AI Coder brings the power of text analytics to the coding world, allowing you to maintain control of your work, while delivering fast turn-around on open-ended comments.**

*“An incredible time-saver! Perfect for those fast-turn projects when manual coding is just not fast enough. I can now code responses with a multi-level code book and provide results the same-day.”*

AI Coder is a new licensable feature of Ascribe Coder, our industry leading software used by the world’s largest market research firms to code hundreds of millions of comments every year.

**Categorize, Analyze, Visualize**  
**Better, Faster, More Cost Efficient**

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